

wine + gift tags

TAG it<sup>TM</sup>  
It's from you.

:: 2008 Brochure



wine + gift tags



evoke. excite. enchant.

Who knew tags could do all that? They are clever in both form and function too.

Our tags are small, colourful, graphically delightful + most importantly, environmentally friendly. {no more wrapping + ribbon!}

Keep these these tags in your home, handbag, or car glove compartment for those times when you need to give a gift.

Don't let your good intentions go unnoticed, let them know... it's from you!

Our tags are designed by Kristen Taylor Yarranton, a graphic designer, known for her clean, colourful + simple designs.

Custom design tags are available – perfect for your brand.

# wine tags

Never give another untagged bottle gift again! Our wine tags fit practically any bottle: wine, champagne, liquor, olive oil, shampoo bottles. *Think of the possibilities!* They are the perfect tags for all your gift giving needs. They are economical, handy, not to mention environmentally friendly.

Each package comes in a sealed cellophane bag + contains:

- ∴ 4 tags
- ∴ 1 design in 1 colour {5 colours to choose from}
- ∴ printed on 110 # white cover stock
- ∴ packaged in clear sleeves
- ∴ backside says "to/from"
- ∴ no envelopes
- ∴ 2" x 5" (when folded, tag measures 2" x 3")
- ∴ **Custom design wine tags are available. {perfect for your brand!}**

Backside of packaging has the following text:

You're heading to your friend's party. Your mum brought you up right, you know you can't go empty handed. So you stop to pick up a bottle of wine. Unfortunately, you have no ribbon + no card to attach to the bottle. When you arrive, you hand your fabulous bottle of wine to your host. They say "thanks" and place it among the twelve other wine bottles. Which stinks. That was a nice bottle of wine you bought. You're no cheapskate. But, they'll never know. Well, get credit. Don't let your good intentions go unnoticed. Let them know... it's from you.



## Wine Tag Designs Available:



wt 1

wt 2

wt 3

wt 4

wt 5



wt 6

wt 7

wt 8

wt 9

wt 10

## Ordering Information:

**Wholesale Price:** \$3.00 per pack **Suggested Retail Price:** \$6.00 per pack  
+ First order COD or MCM.

- + Net ten days after credit application and first order.
- + Wholesale minimum order is 20 packs {20 x 3 = \$60}  
{can be a combination of wine + gift tags}
- + Minimum reorder is \$30 (excluding special orders).
- + **Custom design work is available for wine tags.**  
{perfect for your store/company brand. Please see custom design work page}
- + There is a flat, one-time design fee for custom design work.
- + Call for turn-around (usually between 1-2 weeks).

An order form is available in the back of this brochure.

# gift tags

We think you will find our gift tags to be the perfect, finishing touch for all your gift giving needs. Available in a variety of delightful designs + shapes.

Each package comes in a sealed cellophane bag + contains:

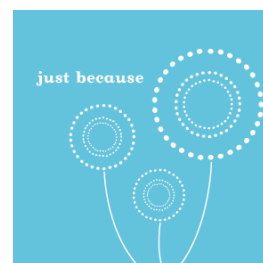
- ∴ set of 10 tags – (one design)
- ∴ 2 of each colour
- ∴ white satin ribbon attached to cards
- ∴ printed on white 100# cover stock
- ∴ available in square, circle + rectangle
  - 2 x 2 square {s}
  - 2.5 scallop circle {c}
  - 1.375 x 3.125 rectangle {r}
- ∴ square tag folds and has “to/from” inside
- ∴ backside of circle + rectangle say “to/from”
- ∴ no envelopes

Backside of packaging has the following text:

Like a lemon in your water, a cherry on you sundae + sprinkles on your softserve, we believe it's the little things that make the ho-hum, .



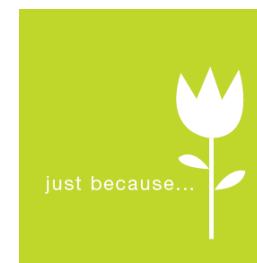
## Gift Tag Designs Available:



gt 1



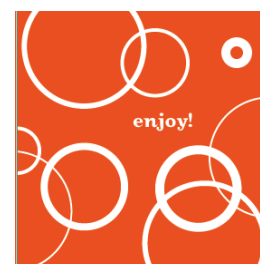
gt 2



gt 3



gt 4



gt 5



gt 6



gt 7



gt 8



gt 9



gt 10

## Ordering Information:

Wholesale Price: \$3.00 per pack  
+ First order COD or M/C/V.

- Net thirty days after credit application and first order.
- + Wholesale minimum order is 20 packs (20 x 3 = \$60.00)  
{can be a combination of wine + gift tags}
- + Minimum reorder is \$30 (excluding special orders).
- + Call for turn-around (usually between 1-2 weeks).

Order form is available in the back of this catalog.

# custom orders

## Why not have custom wine tags designed for your company?

- + perfect for promoting your brand
- + perfect for weddings
- + perfect for corporate gifts
- + perfect for corporate events

We charge a flat, **one-time** design fee of \$100.

What does this include: {what's the process?}

- + buyer must provide their logo in an eps format
- + we'll review with you via email/phone your design criteria
- + we'll provide 2 design options
- + we'll send a pdf proof for review
- + includes 2 rounds of revisions
- + set-up of electronic art files

Cost for one custom pack of wine tags {4 tags} is \$4.00

- + this is a discount of \$2.00 {a pack of tags is normally \$6.00}
- + first time minimum order is 10 packs (\$40.00)
- + reorder minimum order is 5 packs (you do not pay a design fee again)
- + of course, you can order as many as you would like

Contact us for more information.

We would love the opportunity to work with you.

- CALL 617.719.8198
- FAX 781.826.4549
- EMAIL customwinetags@TAG-it.biz



# order form

## TO PLACE AN ORDER

- CALL 617.719.8198
- FAX 781.826.4549
- EMAIL orders@TAG-it.biz
- WEB TAG-it.biz



order date \_\_\_\_\_ ship date \_\_\_\_\_ rep \_\_\_\_\_

bill + shipping is the same  shipping different

contact person \_\_\_\_\_

company name \_\_\_\_\_

address \_\_\_\_\_

town \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

tel \_\_\_\_\_ fax \_\_\_\_\_

email \_\_\_\_\_

### wholesale wine + gift tags

- first order {min order is \$60}
- reorder {min order is \$30}
- resale license/tax ID #: \_\_\_\_\_

### custom wine tags

- one-time design fee \$100
- minimum order of 10 packs
- 10 x \$4.00 = \$40

### payment method

- check
- credit card # \_\_\_\_\_ exp \_\_\_\_\_
- {returned checks are assessed a \$20 service charge.}

### wine tags

WINE TAGS	CIRCLE COLOUR	QUANTITY
<input type="checkbox"/> wt 1	*****	_____
<input type="checkbox"/> wt 2	*****	_____
<input type="checkbox"/> wt 3	*****	_____
<input type="checkbox"/> wt 4	*****	_____
<input type="checkbox"/> wt 5	*****	_____
<input type="checkbox"/> wt 6	*****	_____
<input type="checkbox"/> wt 7	*****	_____
<input type="checkbox"/> wt 8	*****	_____
<input type="checkbox"/> wt 9	*****	_____
<input type="checkbox"/> wt 10	*****	_____

### gift tags

GIFT TAGS	CIRCLE SHAPE	QUANTITY
<input type="checkbox"/> gt 1	s c r	_____
<input type="checkbox"/> gt 2	s c r	_____
<input type="checkbox"/> gt 3	s c r	_____
<input type="checkbox"/> gt 4	s c r	_____
<input type="checkbox"/> gt 5	s c r	_____
<input type="checkbox"/> gt 6	s c r	_____
<input type="checkbox"/> gt 7	s c r	_____
<input type="checkbox"/> gt 8	s c r	_____
<input type="checkbox"/> gt 9	s c r	_____
<input type="checkbox"/> gt 10	s c r	_____

### order summary

SUMMARY OF YOUR ORDER		
wine tags	x 3 =	\$_____
gift tags	x 3 =	\$_____
design fee	\$100	\$_____
10 pack min	\$40	\$_____
additional packs x 4=		\$_____
subtotal		\$_____
shipping + handling		\$_____
TOTAL		\$_____

# terms + conditions



By placing an order in person, by telephone, or electronically, the Buyer agrees to the terms and conditions of sale stated here. By placing an order, the Buyer is indicating that the Buyer has read, understands, and agrees to the terms and conditions stated here.

## **order acceptance**

All first orders must be pre-paid in full by check or by credit card. The Seller reserves the right to agree to or decline any requested changes due to availability of materials or for any other reason. All orders are final and may not be canceled. The availability of products varies from time to time. As a consequence of these and other factors, the Seller is not obligated to take or fill every order placed. The Seller may decline order(s) at its discretion. The Seller may also supply the Buyer with lesser quantities or limit quantities on certain items, upon notification of the Buyer. Pricing + availability are subject to change without notice.

## **returns**

No merchandise may be returned to the Seller without the Seller's written permission. The Buyer agrees to inspect the merchandise at the time of delivery to determine whether it is indeed what was ordered and is delivered in good condition, without damage. The Buyer is required to document any non-conformance in the products delivered and any shipping damage on the bill of lading, which will arrive with the delivery. The Seller shall have a reasonable time to replace damaged or missing goods.

## **shipping**

Applicable taxes, shipping, and handling are added to the Buyer's invoice.

## **big thanks!**

Thanks so much for your order. We really appreciate your business!

## **contact info**

**TAG IT | TAYLOR MADE** designs | kristen taylor yarranton

93 taylor street | pembroke, ma 02359

T 617.719.8198

F 781.826.4549

E [orders@TAG-it.biz](mailto:orders@TAG-it.biz)



TAG it. | It's from you.

a division of TAYLOR MADE designs | pembroke, ma 02359  
**CALL** 617.719.8198 **FAX** 781.826.4549 **EMAIL** info@TAG-it.biz  
**SURF** TAG-it.biz